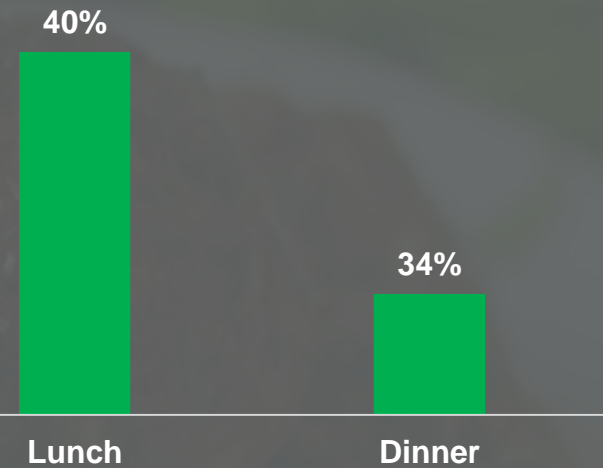


Meatballs On The Menu

43%

Of consumers would order a meatball entrée for either lunch or dinner

Meatball Sandwich Ordering Preference



Meatballs grew **13%** on entrée menus across commercial foodservice since 2015

Incidence of **Meatballs among Mini-Sandwiches** grew **21%** since 2015

Meatballs drive higher prices at Top 500 chains



Pizza Entrées



Pizza Entrées

Meatball Sandwich prices have increased **3%**

\$7.09
2015

+3.0%

\$7.30
2016